

CONTEXT



VISION:

AN UNBROKEN CHAIN FROM FIELD TO FORK

HAVING FULL CONTROL OVER PRODUCT QUALITY AT ALL TIMES

FARM



FACTORY



PRODUCE



DELIVERY



3RD PARTY

CONSUMER



THE NEED



3RD PARTY

HAULAGE
COMPANIES

DELIVERY REQUIREMENTS

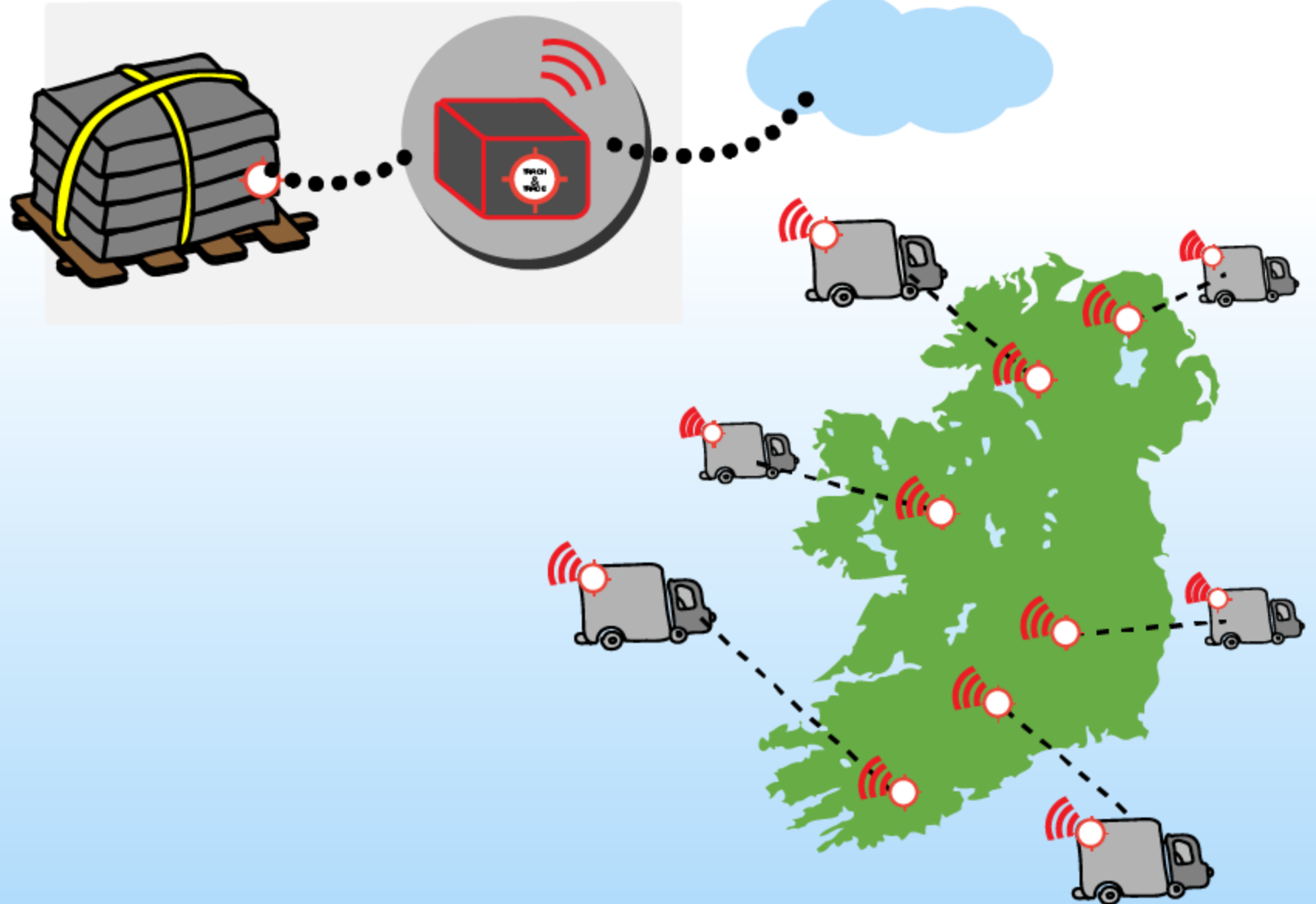
- ON TIME DELIVERY
- RIGHT TEMPERATURE
- TRACEABLE
- DELIVERY CONFIRMATION
- MANAGE VARIABLE LOAD SIZES



IT'S A SENSITIVE TASK,
A LOT CAN GO WRONG EASILY...

SOLUTION

SMART TRACKER THAT MONITORS & COLLECTS DATA



CLOUD BASED REAL TIME DATA & SHIPMENT INFO



REAL TIME DATA



TEMP

LOCATION



MOTION

LIGHT



SHIPMENT INFORMATION



KILL DATE



PACK DATE



WEIGHT

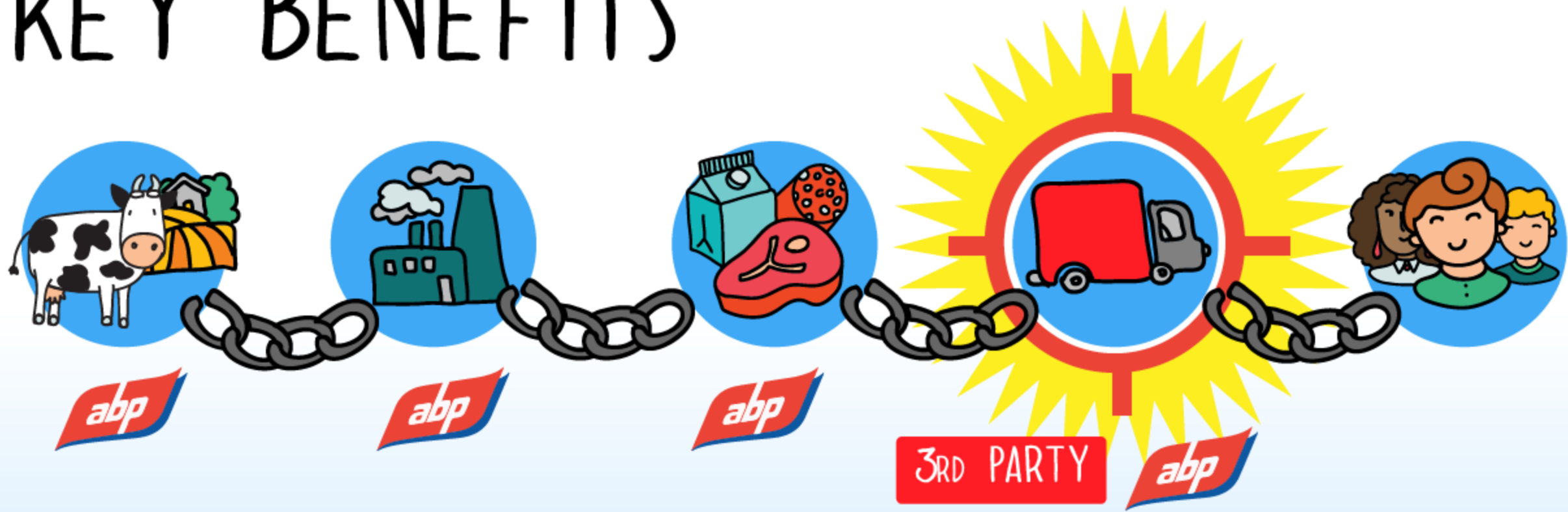


BATCH NUMBER



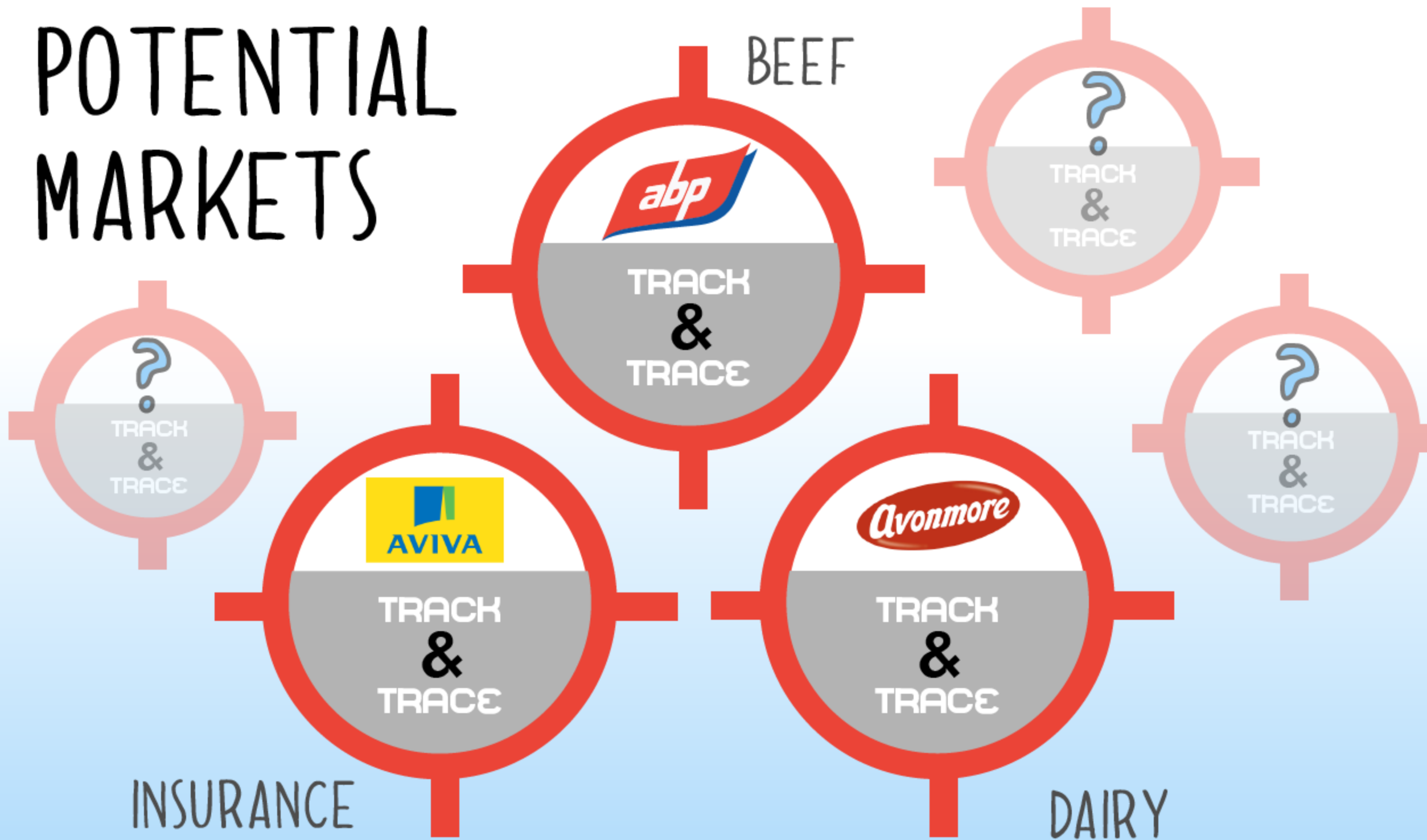
NUMBER OF BOXES

KEY BENEFITS



100% TRACTABILITY = 100 %CONTROL

POTENTIAL MARKETS



THE TEAM



INDUSTRY
EXPERIENCE

SOFTWARE
DEVELOPER

HARDWARE
DEVELOPERS

MARKETING

